ORDER

10001 Orders Order / Rev: Alt Order #: 06830030 Product Desc: BERKLEY FOR SENATE KSNV Estimate: 30S Flight Dates: 10/09/12 - 10/15/12 Primary AE: Amy McCreary Original Date / Rev: 06/27/12 / 10/22/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: Shorr Johnson Magnus **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Name: A25-54 Demographic: New Business Thru: **Product Codes:** PLC01 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	98	\$38,850.00	\$33,022.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	98	\$38,850.00	\$33,022.50	0.00
Totals	98	\$38,850.00	\$33,022.50	0.00

Agency External ID:

Print Date 10/22/12 16:55:28

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$38,850.00
Market	100%	\$194,250,00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$62,160.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$40,792.50
KTUD	0%	\$0.00
KVVU	25%	\$48,562.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,885.00

	Ln Ch	h	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
•	E 1 KS	SNV	10/09/12	10/12/12	Wake Up Early w/ Wake Up Early Wa		430a-5a	-TWT	:30	4	\$50.003	0.00 NM	4	\$200.00
	NE	ws			volke op Early vvi	agnors								
		Start	Date E	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Week	: 10/0	8/12 1	10/14/12	-TWT	4	\$50.00	0.00						

Print Date: 10/22/12 16:55:28 Page 2 of 8

KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

308

Ln Ch Start End	Inventory Code Breat	k Start/End	Time Davs	Len Spo	ts Rate	Pri Rtg Type	Spots	Amount
E 2 KSNV 10/15/12 10/15		430a-5a	M	:30	1 \$50.00		1	\$50.00
	Wake Up Early Wagners							
NEWS	to Markelous Chatallian	, Data	Rating					
Start Date End Da Week: 10/15/12 10/21/1		<u>k Rate</u> 1 \$50.00	0.00					
E 3 KSNV 10/15/12 10/15		5-6a	M	:30	1 \$200.00	0.00 NM	1	\$200.00
	M-F 5-6a WakeUp w/Wagner				,			1
NEWS								
Start Date End Da			<u>Rating</u>					
Week: 10/15/12 10/21/		1 \$200.00	0.00	.00	4 \$000.00	30 00 NM	4	#000 00
E 4 KSNV 10/09/12 10/12	/12 M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagner	5-6a	~TWTF~~	:30	4 \$200.00	0.00 NM	4	\$800.00
NEWS	Will Stod Walkeop WWWagner	•				Ì		
Start Date End Da		<u>k Rate</u>	<u>Rating</u>					
Week: 10/08/12 10/14/		4 \$200.00	0.00					
E 5 KSNV 10/09/12 10/12	/12 M-F 6-7a WakeUp w/Wa@M	6-7a	-TWTF	:30	8 \$300.00	0.00 NM	7	\$2,100.00
NEWS	M-F 6-7a WakeUp w/Wagner	S						
Start Date End Da	ite Weekdays Spots/Wee	k Rate	Rating					
Week: 10/08/12 10/14/		8 \$300,00	0.00					
Spot Ch Date Range		art/End Time		/eekdays	-	Rate Rtg Type		
	'2 M-F 6-7a WakeUp w∕Wagner6-7	'a	Η.	TWThF	- :30 (\$3 0	0.00 NM		
Unresolved	RATE] NOT AVAILABLE RATE							
	/12 M-F 6-7a WakeUp w/WaQM	6-7a	М	:30	2 \$300.00	0.00 NM	2	\$600.00
E 6 KSNV 10/19/12 10/19	M-F 6-7a WakeUp w/Wagner		Минини	:30	2 \$300.00	MINI UU,U CU		φουυ.υυ
NEWS	transop	-						
Start Date End Da	<u>ite Weekdays Spots/Wee</u>	<u>k Rate</u>	Rating					
Week: 10/15/12 10/21/		2 \$300.00	0.00				•	
E 7 KSNV 10/15/12 10/15	,	658a-9am	М	:30	3 \$400.0	0.00 NM	3	\$1,200.00
TODAY	Today Show							
Start Date End Da	nte Weekdays Spots/Wee	<u>k Rate</u>	Rating					
Week: 10/15/12 10/21/		3 \$400.00	0.00					
E 8 KSNV 10/09/12 10/12	/12 Today Show CM	658a-9am	~TWTF~-	:30	12 \$400.0	0.00 NM	4	\$1,600.00
-05.11	Today Show						1	
TODAY		l. D-1	D-15-					
<u>Start Date</u> <u>End Da</u> Week: 10/08/12 10/14/			<u>Rating</u> 0.00					
V V C C R . 1 G V OF 1 Z . 1 O / 1 - 1 V		- ψ-100,00	0.00				-	

Print Date: 10/22/12 16:55:28 Page 3 of 8

KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

30S

Ln Ch Start End	Inventory Code Break	Start/End Ti	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E 8 KSNV 10/09/12 10/12/12		658a-9am	-TWTF-		12 \$400.003	0.00 NM	4	\$1,600.00
TODAY		Pata	Rating					
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	-TWTF 12	\$400.00	0.00					
<u>Spot Ch Date Range D</u> 2 KSNV 10/08/12-10/14/12 T		<u>t/End Time</u> a-9am		Weekdays -TwThF		Rtg Type 0.00 NM		
Unresolved					,			
1.NOT AVAILABLE RAT 3 KSNV 10/08/12-10/14/12 T	E] NOT AVAILABLE RATE oday Show 658:	a-9am		-TWThF	:30 (\$400.00)	0.00 <i>NM</i>		
Unresolved	E] NOT AVAILABLE RATE							
4 KSNV 10/08/12-10/14/12 T		a-9am		-TWThF	:30 (\$400.00)	0.00 <i>NM</i>		
Unresolved I NOT AVAILABLE RAT	E] NOT AVAILABLE RATE							
5 KSNV 10/08/12-10/14/12 T	•	a-9am		-TWThF	:30 (\$400-00)	0.00 <i>NM</i>		
Unresolved I.NOT AVAILABLE RAT	E] NOT AVAILABLE RATE							
6 KSNV 10/08/12-10/14/12 T	•	a-9am		-TWThF	:30 (\$400.00)	0.00 NM		
Unresolved [.NOT AVAILABLE RAT	E] NOT AVAILABLE RATE							
7 KSNV 10/08/12-10/14/12 T	-	a-9am		-TWThF	:30 (\$400.00)	0.00 <i>NM</i>		
<i>Unresolved</i> [.NOT AVAILABLE RAT	E] NOT AVAILABLE RATE							
8 KSNV 10/08/12-10/14/127	oday Show 658.	a-9am		-TWThF	:30 (\$400.00)	0.00 NM		
<i>Unr</i> esolved [.NOT AVAILABLE RAT	E] NOT AVAILABLE RATE							
10 KSNV 10/08/12-10/14/12 T Unresolved	oday Show 658.	a-9am		-TWThF	:30 (\$400.00)	0.00 <i>NM</i>		
	E] NOT AVAILABLE RATE							
E 9 KSNV 10/09/12 10/12/12 NEWS	Noon News CM Noon News	12-1230pm	-TWTF-	- :30	4 \$175.003	0.00 NM	4	\$700.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/08/12 10/14/12 E10 KSNV 10/15/12 10/15/12	-TWTF 4 Noon News CM	\$175.00 12-1230pm	0.00 M	- :30	1 \$175.003	0,00 NM	1	\$175,00
NEWS	Noon News	12-1230pm	1	30	1 \$175.003	O,OO MINI	I	φ1/5,00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	· ———	Rating 0.00					
E 13 KSNV 10/09/12 10/12/12		3-4p	-TWTF-	- :30	4 \$200.003	0.00 NM	4	\$800.00
PHIL	Dr Phil							
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00					
E 14 KSNV 10/15/12 10/15/12	Dr. Phil CM Dr Phil	3-4p	M	- :30	1 \$200.003	0.00 NM	0	\$0.00
PHIL	DI FIIII							
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	Rate \$200,00	Rating 0.00					
Spot Ch Date Range D	Description Sta	rt/End Time	0.00	Weekdays		Rtg Type		
1 KSNV 10/15/12-10/21/12 E Unresolved	<i>Dr. Phil</i> 3-4 ₁	U		M	:30 (\$200.00)	OUU NM		
[.NOT AVAILABLE RAT	E] NOT AVAILABLE RATE						_	
E 15 KSNV 10/15/12 10/15/12 NEWS	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm (4:30 PM-5:0	M 0 PM)	- :30	1 \$300.003	0.00 NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week		Rating 0.00					
E16 KSNV 10/09/12 10/12/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm (4:30 PM-5:0	-TWTF- 0 PM)	- :30	4 \$300.003	0.00 NM	4	\$1,200.00

Print Date: 10/22/12 16:55:28 Page 4 of 8

KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc: BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

30S

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
NEWS <u>Sta</u> Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$300.00	Rating 0.00						
E 17 KSNV NEWS	10/09/1	2 10/12/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:3	-TWTF 30 PM)	:30	4 :	\$300.003	0.00 NM	4	\$1,200.00
	<u>rt Date</u> 08/12	End Date 10/14/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$300.00	Rating 0.00						
E 18 KSNV NEWS	10/15/1	2 10/15/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:3	M 30 PM)	:30	1 5	\$300.003	0.00 NM	1	\$300.00
	<u>rt Date</u> 15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 19 KSNV NEWS	10/15/1	2 10/15/12	M-F Early News M-F Early News	СМ	5-630p	M	:30	2 \$	\$450.003	0.00 NM	2	\$900.00
	<u>rt Date</u> 15/12	End Date 10/21/12	<u>VVeekdays</u> M	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 20 KSNV NEWS	10/09/1	2 10/12/12	M-F Early News M-F Early News	СМ	5-630p	-T WT F	- :30	8 5	\$450.003	0.00 NM	6	\$2,700.00
<u>Sta</u> Week: 10/0 <u>Spot</u> <u>Ch</u>	Date Ra		Weekdays -TWTF escription I-F Early News	Spots/Week 8 Start 5-63	<u>Rate</u> \$450.00 <u>/End Time</u> 0p		<u>Weekdays</u> -TwThF	Lengtl		<u>Rtg Type</u>) 0.00 <i>NM</i>		
[cre	-	2-10/14/12 M	l-F Early News	5-63	0p		-TWThF	- :30) (\$450.00) 0.00 <i>NM</i>		
Cre [cre	dited edit]								,			
E 21 KSNV FACE	10/09/1	2 10/12/12	FacetoFace/Rals Face to Face w/		730-758pm	-TW-F	- :30	2 :	\$225,003	0.00 NM	0	\$0.00
Week: 10/ Spot Ch	Date Ra		<u>Weekdays</u> -TW-F <u>escription</u> acetoFace/Ralstor		/End Time		<u>Weekdays</u> -TWF	<u>Lengt</u> :30		<u>Rtg Type</u>) 0.00 <i>NM</i>		
[.No		ILABLE RAT	E] NOT AVAILABI		750mm		Th	.0.	0 (0005.00			
Uni	resolved		acetoFace/Ralstor E] NOT AVAILABI	,	тоорт		-TWF	- ;3) (\$228.00 ,) 0.00 <i>NM</i>		
E 22 KSNV FACE	10/15/1	2 10/15/12	FacetoFace/Rals Face to Face w/	•	730-758pm	M	- :30	1 :	\$900.001	0.00 NM	1	\$900,00
	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
E 23 KSNV		12 10/13/12	Vegas Inc. Vegas Inc.	СМ	6:30-8pm	S-	- :30	1 :	\$150.003	0.00 NM	1	\$150.00
VEGAS <u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	Weekdays S-	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
			M-F Jeop/Wheel M-F Jeopardy/W	CM heel of Fortune	630-730pm	M	- :30	1	\$400.003	0.00 NM	0	\$0.00
Week: 10/ Spot Ch	<u>rt Date</u> 15/12 <u>Date Ra</u>		Weekdays M escription I-F Jeop/Wheel		<u>Rate</u> \$400.00 <u>/End Time</u> 730pm		<u>Weekdays</u> M	<u>Lengtl</u> - :30		<u>Rtg Type</u>) 0.00 <i>NM</i>		
	resolved OT AVA		E] NOT AVAILABI	_E RATE								

Print Date: 10/22/12 16:55:28 Page 5 of 8

KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06830030

10/09/12 - 10/15/12

Product Desc:

BERKLEY FOR SENATE

Estimate:

30\$

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/13/12 10/13/12 Weekend Jeopardy/WheeM 630-730pm ----S-:30 \$250.003 0.00 NM \$500.00 WKND Jeop/Wheel JEP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$250.00 0.00 \$600,003 E 27 KSNV 10/14/12 10/14/12 News 3 Live in Prime CM 7-10pm -----:30 0.00 NM \$600.00 News 3 in Prime NEWS AFTER NFL IN PRIME Rating Start Date End Date Weekdays Spots/Week Rate _____ \$600.00 Week: 10/08/12 10/14/12 0.00 E28 KSNV 10/12/12 10/12/12 Fri PR 9-10p CM 9-10pm ----F--:30 1 \$1,000.003 0.00 NM \$1,000.00 Friday Prime 9-10pm **GRIMM** Start Date End Date Weekdays Spots/Week Rate Rating 10/14/12 1 \$1,000.00 Week: 10/08/12 0.00 E 29 KSNV 10/12/12 10/12/12 Fri PR 8-9p CM 8-9pm ----F--:30 \$750.003 0.00 NM \$750.00 Friday Prime 8-9pm WHIT/COMM **End Date** Spots/Week Rating Start Date Weekdays Rate 10/14/12 ---F--\$750.00 Week: 10/08/12 0.00 Wed PR 9-10p E 30 KSNV 10/10/12 10/10/12 CM 9-10pm --16/----:30 1 \$1,700.003 0.00 NM \$1,700.00 Wednesday Prime 9-10pm SVU Start Date **End Date** Weekdays Spots/Week Rate Rating --W----10/14/12 Week: 10/08/12 1 \$1,700.00 0.00 E31 KSNV 10/10/12 10/10/12 Wed PR 10-11p CM 10-11pm --W----:30 1 \$1,400,003 0.00 NM \$1,400.00 Wednesday Prime 10-11pm CHICAGO FIRE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W----1 \$1,400.00 0.00 E 34 KSNV 10/15/12 10/15/12 The Tonight Show 1135p-1237a \$500.001 0.00 NM CM :30 \$1,000.00 Tonight Show TON SHOW Spots/Week Start Date **End Date** Weekdays Rate Rating Week; 10/15/12 10/21/12 M----\$500.00 0.00 Start/End Time Ch Date Range Description <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 10/15/12-10/21/12 The Tonight Show (\$500-00) 0.00 NM 1135p-1237a :30 See MG 34.3,34.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a (\$500:00) 0.00 NM :30 See MG 34.3.34.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/15/12 The Tonight Show 1135p-1237a :30 \$500.00 0.00 NM (f) MG for 34.2,34.1 [Revised Rate to Reinstate] 4 KSNV 10/15/12-10/15/12 The Tonight Show 1135p-1237a :30 \$500.00 0.00 NM MG for 34.2,34.1 [Revised Rate to Reinstate] 0.00 NM E 35 KSNV 10/09/12 10/12/12 The Tonight Show :30 \$500.001 CM 1135p-1237a -TWTF---8 \$4,000.00 Tonight Show TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating -TWTE--Week; 10/08/12 10/14/12 8 \$500.00 0.00

Print Date: 10/22/12 16:55:28 Page 6 of 8

KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

30S

Days Ln Ch Start End Inventory Code Break Start/End Time Len Spots Rate Pri Rta Type Spots Amount E35 KSNV 10/09/12 10/12/12 The Tonight Show СМ 1135p-1237a -TWTF--:30 \$500.001 0.00 NM \$4,000.00 **Tonight Show** TON SHOW Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--8 \$500.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a -TWThF----:30 (\$500:00) 0.00 NM See MG 35, 9, 35, 10, 35, 11, 35, 12, 35, 13, 35, 14, 35, 15, 35, 16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a -TWThF----:30 (\$500.00) 0.00 NM See MG 35.9.35.10.35.11.35.12.35.13.35.14.35.15.35.16 INOT AVAILABLE RATEI NOT AVAILABLE RATE :30 3 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a -TWThE----(\$500.00) 0.00 NM See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$500.00) 0.00 NM 4 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a -TWThF----:30 See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a -TWThF----:30 (\$500:00) 0.00 NM See MG 35.9.35.10.35.11.35.12.35.13.35.14.35.15.35.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a -TWThF----30 (\$500.00) 0.00 NM See MG 35.9.35.10,35.11,35.12,35.13,35.14,35.15,35.15 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a -TWThF----:30 *(\$500-00)* 0.00 *NM* See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a (\$500:00) 0.00 NM -TWThF----See MG 35.9.35.10.35.11.35.12.35.13.35.14.35.15.35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/09/12-10/12/12 The Tonight Show -TWThF----:30 \$500.00 0.00 NM 1135p-1237a MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] 10 KSNV 10/09/12-10/12/12 The Tonight Show :30 \$500.00 0.00 NM 1135p-1237a -TWThF----(f) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] 11 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a -TWThF----:30 \$500.00 0.00 NM (f) MG for 35.7.35.1.35.3.35.4.35.5.35.8.35.6.35.2 [Revised Rate To Reinstate] 12 KSNV 10/09/12-10/12/12 The Tonight Show :30 \$500.00 0.00 NM 1135p-1237a -TWThF---MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] 13 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a -TWThF----:30 \$500.00 0.00 NM MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] 14 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a :30 \$500.00 0.00 NM -TWThF----(f) MG for 35.7.35.1.35.3.35.4.35.5.35.8.35.6.35.2 [Revised Rate To Reinstate] 15 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a -TWThF----:30 \$500.00 0.00 NM MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] 16 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a -TWThF----:30 \$500.00 0.00 NM (h) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate] E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven 11pm-1135pm :30 \$425.003 0.00 NM \$1,700.00 -TWTF--M-F News 3 at Eleven **NEWS** Spots/Week Start Date End Date Weekdays Rate <u>Rating</u> -TWTF--Week: 10/08/12 10/14/12 \$425.00 0.00 E 37 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm M----:30 1 \$425,003 0.00 NM \$425.00 M-F News 3 at Eleven

Print Date: 10/22/12 16:55:28 Page 7 of 8

 Order / Rev:
 103615
 Advertiser:
 Berkley, Shelley for Senate

 Alt Order #:
 06830030
 Product Desc:
 BERKLEY FOR SENATE
 KSNV

 Flight Dates:
 10/09/12 - 10/15/12
 Estimate:
 30S

Ln Ch Start End	Inventory Code Break	Start/End T	īme Days	Len Spo	ite Pata Pri	Rtg Type	Snote	Amount
NEWS			ĺ	Len Opo	no Nate III	ixig Type	Орого	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> <u>Spots/Week</u> M1	<u>Rate</u> \$425.00	Rating 0.00					
E 38 KSNV 10/13/12 10/14/12 NEWS	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135p	mSS	:30	2 \$400.003	0.00 NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00					
E 39 KSNV 10/13/12 10/13/12	Saturday Today CM Saturday Today	7a-9am	S-	:30	2 \$225.003	0.00 NM	2	\$ 450. 0 0
SAT TODAY <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00					
E40 KSNV 10/13/12 10/13/12	News 3 Sunrise - SATURIM News 3 Sunrise SATURDAY	6a-7a	S-	:30	2 \$150.003	0.00 NM	2	\$300.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00					
E41 KSNV 10/13/12 10/13/12 NEWS	News 3 Today - SATUR D M News 3 Today - SAT	9am-930am	S-	:30	1 \$200.003	0.00 NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> I \$200.00	<u>Rating</u> 0.00					
E 42 KSNV 10/14/12 10/14/12		7a-8am	S	:30	2 \$350.003	0.00 NM	0	\$0.00
SUN TODAY	Sunday Today							
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> 2 \$350.00	Rating 0.00					
	Description Sta	rt/End Time 8am	N	/eekdays St	<u>Length Rate</u> I :30 (\$350. 00	Rtg <u>Type</u> 0.00 <i>NM</i>		
Unresolved	E] NOT AVAILABLE RATE							
2 KSNV 10/08/12-10/14/12 S	-	8am	H	St	:30 (\$350. 00) 0.00 <i>NM</i>		
Unresolved	E] NOT AVAILABLE RATE							
E43 KSNV 10/13/12 10/13/12		1130pm-1:0	2amS-	:30	1 \$550.003	0.00 NM	0	\$0.00
SNL	Saturday Night Live							
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	\$550.00	Rating 0.00					
<u>Spot Ch Date Range D</u> 1 KSNV 10/08/12-10/14/12 S		rt/End Time 30pm-1:02am	•	<i>lee</i> kda <u>ys</u> Sa		Rtg Type 0.00 NM		
Unresolved	TIMOT AVAILABLE DATE				•			
N 44 KSNV 10/09/12 10/12/12	•	5-630p	-TWTF	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
NEWS	M-F Early News							
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> 2 \$1,200,00	Rating 0.00					
N45 KSNV 10/09/12 10/12/12	Late Night w/Fallon CM	1237a-136aı	m -TWTF	:30	2 \$250.001	0.00 NM	2	\$500.00
FALLON	Late Night w/Fallon							
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Spots/Week</u> -TWTF		<u>Rating</u> 0.00					
N46 KSNV 10/09/12 10/12/12	The Agenda 1230pm	1230-1p	-TWTF	:30	4 \$325.001	0.00 NM	4	\$1,300.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00					
N47 KSNV 10/15/12 10/15/12	The Agenda 1230pm CM	1230-1p	M	:30	1 \$325.001	0.00 NM	1	\$325.00
	The Agenda 1230pm							

Print Date: 10/22/12 16:55:28 Page 8 of 8

KSNV

Berkley, Shelley for Senate Order / Rev: 103615 Advertiser: Alt Order #: 06830030

Start Date

Week: 10/08/12

End Date

10/14/12

Weekdays

--WTF--

Product Desc: BERKLEY FOR SENATE

10/09/12 - 10/15/12 Estimate: 30S Flight Dates:

Spots/Week

Rtg Type Spots Inventory Code Break Start/End Time Days Len Spots Rate Pri Amount Ln Ch Start End \$325.00 N47 KSNV 10/15/12 10/15/12 The Agenda 1230pm CM 1230-1p M----:30 \$325.001 0.00 NM The Agenda 1230pm <u>Weekdays</u> Spots/Week Rating Start Date End Date <u>Rate</u> \$325.00 Week: 10/15/12 10/21/12 0.00 M-F Jeop/Wheel СМ 630-730pm --W-F--:30 2 \$1,300.001 0.00 NM 2 \$2,600.00 N 48 KSNV 10/10/12 10/12/12 M-F Jeopardy/Wheel of Fortune End Date **Weekdays** Spots/Week Rating Start Date <u>Rate</u> --W-F--10/14/12 2 \$1,300.00 0.00 Week: 10/08/12 \$325.001 0.00 NM N49 KSNV 10/10/12 10/12/12 The Agenda 1230pm CM 1230-1p --WTF--:30 \$325.00 The Agenda 1230pm End Date Weekdays Spots/Week <u>Rate</u> Rating Start Date --WTF--Week: 10/08/12 10/14/12 \$325.00 0.00 N 50 KSNV 10/10/12 10/12/12 Late Night w/Fallon СМ 1236a-136am --WTF--:30 \$250.001 0.00 NM 2 \$500.00 Late Night w/Fallon

Rate

\$250.00

Rating

0.00

Totals 98 \$38,850.00